Agenda

- Overview of FY2017 third quarter action item status

- Key achievements from each of the five visions
Overview – Status Categories

- **Not Started:** Work on this action item has not been started, but is planned to begin in a future quarter.

- **On Track:** The action item is on track and is expected to reach Achieved status by the end of the fiscal year.

- **Off Track:** The action item is off track, but is still expected to reach Achieved status by the end of the fiscal year.

- **At Risk:** The action item is off track and is at risk for not reaching Achieved status by the end of the fiscal year.
Overview – Status Categories

- **Achieved:** The action item has been achieved and no further action is needed during this fiscal year.

- **Not Achieved:** The action item has not been achieved for the fiscal year. This item may be deferred to a different fiscal year.

- **Completed:** The action item has been completed. No further action is needed during the Strategic Plan timeframe.
Overview – Action Items

82 Action Items for FY2017

FY 2017 Third Quarter Action Item Status

- 69 (84%) On Track
- 10 (13%) Achieved
- 2 (2%) Off Track
- 1 (1%) At Risk
Vision of a Sense of Place

Action Item: Implement a branding initiative for DeKalb.

- Community Development finalized the DeKalb Foodie Guide.
Vision of a Sense of Place

Action Item: Develop aesthetic and image-enhancing projects and programs.

- Public Works painted ten hydrants on the DeKalb High School property with the traditional orange and black school colors.
Vision of a Sense of Place

Action Item: Promote and encourage further collaboration between NIU and DeKalb.

- DeKalb Police Department partnered with NIU Police, Sycamore Police, DeKalb County Sheriff’s Office and Texas Roadhouse to raise funds for the Illinois Special Olympics by hosting a “Benefit Lunch”.
Vision of a Sense of Place

Action Item: Encourage community leaders to positively promote the City and speak at public, professional and civic meetings.

- Deputy Fire Chief Jeff McMaster visited the DeKalb Public Library for story time, followed by a fire safety talk and turnout gear presentation.
Vision of Community Vitality and a Vibrant Downtown

Action Item: Enforce or update existing regulations to facilitate improvement or removal of substandard or unsafe structures throughout the City and ensure others are consistent with applicable regulations.

• A property on Market Street was substantially repaired and is now far more attractive, safer and code-compliant as a result of efforts by the City.
Vision of Community Vitality and a Vibrant Downtown

Action Item: Identify opportunities to actively market the DeKalb Taylor Municipal Airport, referencing the current Airport Marketing Plan.

- The positive reviews on AirNav.com fortify the reputation of the airport as a regional leader in the aviation industry.
Comments from AirNav users

Comments are submitted by their authors and do not reflect the opinion of AirNav, LLC. All comments must adhere to AirNav's Policy on Comments.

From Patrick Moran on 12-Sep-2017
★★★★★ Stopped in specifically for fuel enroute from La Crosse, WI to the Cincinnati area. The runways and ramp were in great condition and the fuel price was some of the best in the area. The person working was very helpful and provided me with some windshield cleaner to get rid of the bugs. Very friendly service and I recommend this as a nice stop. Clean facilities are a big plus.

From Charles Windham on 01-Aug-2017
★★★★★ We arrived after 11 hours of flying headed to Oshkosh. We had reserved a hotel room for the night, but were not able to get a cab. Line/desk employee "Jeff" said not to worry that they had a courtesy car that was available for overnight to the hotel and saved the day!! Very courteous. Nice people to deal with. Thanks DeKalb Flight Center.

From Bob James on 27-Jul-2017
★★★★★ Stopped at DeKalb both going to and returning from Oshkosh. Dave provided GREAT service both times. Will definitely plan to make a stop there next year.
Vision of Community Vitality and a Vibrant Downtown

Action Item: Encourage community-based public safety engagement strategies and practices.

- Members of the Police Department and Fire Department provided demonstrations and safety talks at National Night Out.
Vision of Community Vitality and a Vibrant Downtown

Action Item: Implement a Complete Streets policy in future City planning to improve safety, accessibility, and aesthetics.

- Public Works instructed contractors to upgrade 38 sidewalk corners/ramps to meet ADA compliance.
Vision of Inclusiveness

Action Item: Encourage people who live, work, and learn in DeKalb to become engaged in local activities (governance, volunteerism, lifelong learning, etc.).

- Approximately 140 community members attended the first Annie Glidden North Community Meeting.
Vision of Inclusiveness

- Action Item: Participate in multicultural events such as Beloved Community dinners, local food celebrations, parades, etc.

- On September 19, several Police Officers, elected officials and other members of the City staff participated in the fourth annual Unity March.
Vision of Inclusiveness

Action Item: Convene a discussion among healthcare providers regarding the provision of mental health services and resources in DeKalb.

- The Police Department has been selected as a recipient of the Department of Justice's Police-Mental Health Collaboration grant in the amount of $75,000.
Vision of Accessibility

Action Item: Support infrastructure enhancements for Voluntary Action Center operations, including the proposed transportation facility.

- The City is submitting a grant application for the Federal Transit Administration (FTA) Buses and Bus Facilities Infrastructure Investment Program.
Vision of Efficient, Quality, Responsive Services

Action Item: Identify cost-sharing and cost-reduction opportunities through intergovernmental cooperation.

- Public Works developed a strategy to replace 1,130 feet of water main at significant cost-savings to the City.
Vision of Efficient, Quality, Responsive Services

Action Item: Renovate, reconstruct, or replace remaining facilities to meet current and future needs.

- The Fire Department received a grant for $2,500 from 3M Corporation to use toward renovating the Fire Safety House.
Vision of Efficient, Quality, Responsive Services

Action Item: Provide the community with a City Hall facility that will address public access, technological, security, safety, shelter and environmental needs in compliance with the Americans with Disabilities Act and other statutory regulations.

- Information Technology worked with Public Works to install four new monitors in Council Chambers.
Vision of Efficient, Quality, Responsive Services

Action Item: Communicate updates on current infrastructure projects to residents in a timely manner.

- Public Works created three videos for social media. The videos educate residents on current projects and the processes behind them.