DeKalb 2025
FY2017 Strategic Plan
Second Quarter Update
Agenda

- Overview of FY2017 action item status
- Key achievements from each of the five visions
Overview – Status Categories

- **Not Started**: Work on this action item has not been started, but is planned to begin in a future quarter.

- **On Track**: The action item is on track and is expected to reach Achieved status by the end of the fiscal year.

- **Off Track**: The action item is off track, but is still expected to reach Achieved status by the end of the fiscal year.

- **At Risk**: The action item is off track and is at risk for not reaching Achieved status by the end of the fiscal year.
Overview – Status Categories

- **Achieved:** The action item has been achieved and no further action is needed during this fiscal year.

- **Not Achieved:** The action item has not been achieved for the fiscal year. This item may be deferred to a different fiscal year.

- **Completed:** The action item has been completed. No further action is needed during the Strategic Plan timeframe.
Overview – Action Items

- 82 Action Items for FY2017
Vision of a Sense of Place

Action Item: Develop aesthetic and image-enhancing projects and programs.

- Public Works conducted spring maintenance projects.
Vision of a Sense of Place

Action Item: Establish a City history museum that recognizes various elements of community heritage, e.g., public safety.

- The City continues to work toward the development of a STEAM Learning Center.
Vision of a Sense of Place

Action Item: Use the City’s official channels for communication to share and disseminate balanced information and updates on developments in DeKalb.

- The City continues to utilize its various social media platforms to effectively communicate with the public.
Vision of Community Vitality and a Vibrant Downtown

Action Item: Extend the streetscape amenities to additional areas of the downtown.

- Containers throughout the downtown area have been filled with colorful annuals with the help of several community partners.
Vision of Community Vitality and a Vibrant Downtown

Action Item: Implement and fund alley, sidewalk, and tree-planting programs.

- Public Works continues to identify and address infrastructure needing repair throughout the City.
Vision of Community Vitality and a Vibrant Downtown

Before

After
Vision of Community Vitality and a Vibrant Downtown

Action Item: Identify opportunities to actively market the DeKalb Taylor Municipal Airport, referencing the current Airport Marketing Plan.

- Council approved a low-margin jet fuel pricing strategy to increase traffic at DeKalb Taylor Municipal Airport.
Vision of Community Vitality and a Vibrant Downtown

Action Item: Target unsafe and problem properties for blight removal and remediation.

- The former Otto’s building has been demolished and the Cornerstone project is well underway.
Vision of Community Vitality and a Vibrant Downtown

Demolition

New Construction
Vision of Inclusiveness

Action Item: Institute cultural competency training for all City employees.

- In May, the City hosted Cultural Competence and Inclusion Training for all non-sworn staff. The City partnered with NIU’s Department of Curriculum and Instruction to provide this training.

Culture

Simply defined, culture refers to the characteristics of everyday life of a group of people located at a particular time and place. Some of these characteristics are easily identified by members of the culture, but many (indeed most) of them are below the surface of everyday awareness.

Sensoy and DiAngelo, 2011
Vision of Inclusiveness

- Action Item: Participate in multicultural events such as Beloved Community dinners, local food celebrations, parades, etc.

- Police Officers participated in an Autism Awareness Rally.
Vision of Inclusiveness

Action Item: Convene a discussion among healthcare providers regarding the provision of mental health services and resources in DeKalb.

- The Police Department successfully submitted an application to the U.S. Department of Justice for a Criminal Justice-Mental Health Collaboration Grant.
Action Item: Help connect unemployed and underemployed residents to information about education, training, employment opportunities, and other support services.

- City staff collaborated with the University Village Tenant's Association to create a RFP for social service delivery in University Village and the surrounding area.
Vision of Accessibility

Action Item: Encourage collaboration between local transportation systems to evaluate routes and hours of service.

- The City and NIU continue actively pursuing a consolidated transit system.
Vision of Efficient, Quality, Responsive Services

Action Item: Evaluate staffing levels and determine action for meeting community needs.

- The Fire Department met with Insurance Service Office (ISO) to complete an inspection of department processes in hopes of lowering the City’s ISO rating.
Vision of Efficient, Quality, Responsive Services

Action Item: Address additional facility and infrastructure needs of the Police Department, i.e. firearms training range, consolidated and contractual dispatching.

- Installation of a fifth CAD workstation in the Police Department communications center completed.
Vision of Efficient, Quality, Responsive Services

Action Item: Replace aging and unsafe fleet and equipment to mitigate liability, enhance resident safety, and reduce downtime.

- Public Works took delivery of a new regenerative air street sweeper.