RESOLUTION 2016-068  

AUTHORIZING THE MAYOR OF THE CITY OF DEKALB, ILLINOIS, TO ENTER INTO A TOURISM AGREEMENT WITH THE DEKALB COUNTY CONVENTION AND VISITORS BUREAU (DCCVB) IN THE AMOUNT OF $25,000 FOR TOURISM ACTIVITIES BEGINNING JULY 1, 2016 THROUGH DECEMBER 31, 2016.

BE IT RESOLVED BY THE CITY COUNCIL of the City of DeKalb, Illinois, as follows:

Section 1. That the Mayor of the City of DeKalb be authorized and directed to execute an Agreement with the DeKalb County Convention and Visitors Bureau (DCCVB) for funding in the amount of Twenty Five Thousand Dollars ($25,000) from July 1, 2016 through December 31, 2016, in order that the DCCVB may implement a work program that focuses on promoting tourism, a copy of which is attached hereto and made a part hereof as Exhibit “A,” subject to such changes as shall be acceptable to him.

Section 2. That the City Clerk of the City of DeKalb be authorized and directed to attest the Mayor’s signature.

PASSED BY THE CITY COUNCIL of the City of DeKalb, Illinois, at a Regular meeting thereof held on the 27th day of June, 2016, and approved by me as Mayor on the same day. Passed by a roll call vote of 8-0. Aye: Jacobson, Finucane, Marquardt, Snow, Noreiko, Baker, Faivre, Rey.

ATTEST:

JENNIFER JEEP JOHNSON, City Clerk

JOHN A. REY, Mayor
DEKALB COUNTY CONVENTION AND VISITOR'S BUREAU
FY16.5 TOURISM AGREEMENT

AGREEMENT made this 27th day of June, 2016, by and between the City of DeKalb, Illinois Municipal Corporation (hereinafter referred to as "the City") and the DeKalb County Convention and Visitor's Bureau, an Illinois Corporation (hereinafter referred to as "the DCCVB").

RECITAL
WHEREAS, the DCCVB actively participates in the promotion of tourism activities throughout the community; and,

WHEREAS, the City supports the DCCVB in their desire to become a State Certified Convention and Visitor's Bureau which requires proof of community financial backing; and,

WHEREAS, the City benefits from the efforts of the DCCVB and has approved an amount of twenty-five thousand dollars ($25,000.00) to financially assist the DCCVB in its tourism activities and maintaining State Certification; and,

WHEREAS, the City and the DCCVB have agreed on a program of activities to implement various tourism-related projects;

NOW THEREFORE, THE PARTIES AGREE AS FOLLOWS:

I. FUNDING. For Fiscal Year 2016.5, City shall grant to the DCCVB the amount of twenty-five thousand dollars ($25,000.00) to implement the program of activities generally described in the attached document and marked as Exhibit "A."

The DCCVB hereby certifies that no portion of the monies to be received from the City through this Agreement shall be used for payment of any debt owed by the DCCVB at the time of execution of this document nor for any other purpose other than the purposes which are specifically provided for payment by the City as introduced in the attached Exhibit "1."

II. PAYMENT. Payments will be made in quarterly increments ($12,500), commencing July 1, 2016.

III. STATUS REPORT. DCCVB shall make an oral year end status report to the City Council no later than the second City Council meeting in November, 2016 which shall summarize all tourism related activities undertaken by the organization during the term of this Agreement, and shall include year end financial statements.

IV. FAILURE TO PERFORM. This Agreement may be declared null and void by either DCCVB or the City should either party fail to meet any of the terms and conditions noted.
herein, within thirty (30) days of written notification of same by the other party, and during which time the other party has not complied with this Agreement’s provisions and conditions.

V. EQUAL OPPORTUNITY. DCCVB shall not discriminate in its employment, operations, or business practices on the basis of race, creed, color, sex, military service status, age, national origin, matriculation, sexual orientation or disability.

VI. DRUG FREE WORKPLACE. DCCVB shall operate under the terms and conditions of the City’s adopted Drug Free Workplace policy during the term of this Agreement.

VII. SUBMISSION OF ANNUAL BUDGET, AUDITOR’S REPORT & MEETING MINUTES: DCCVB shall annually submit a copy of their approved annual budget and Auditor’s Report and copies of any board meeting minutes of any meeting where the receipt or use of City funding is discussed or acted upon within thirty (30) days of the approval of such documents.

VIII. COMPLIANCE WITH APPLICABLE LAWS: The Chamber shall comply with all applicable laws, ordinances and regulations applicable to the use or disbursement of public funding.

IX. TERM OF AGREEMENT. This Agreement shall be in effect from July 1, 2016 to December 31, 2016.

IN WITNESS WHEREOF, the parties have entered into this Agreement on the date so shown at the beginning.

CITY OF DEKALB

[Signature]

Jennifer Jett Johnson, City Clerk

DEKALB COUNTY CONVENTION & VISTORS BUREAU

[Signature]

Brad Hoey, Board Chair

Debbie Armstrong, Executive Director
May 10, 2016

Ellen DiVita  
City of DeKalb  
200 South Fourth St.  
DeKalb, IL 60115

Dear Ellen,

The DeKalb County Convention & Visitors Bureau is requesting to enter into a contract with the City of DeKalb to fund the DeKalb County CVB in the amount of $25,000 for FY16.5. The DeKalb County CVB is submitting this six-month funding request as part of the City's transition from a fiscal year to a calendar year budget period.

The revenue generated from tourism spending has been up 6 years in a row.

The hotel/motel sales tax is also set to see a significant increase for the third year in a row.

We appreciate the City's continued support. We will continue to do our best to contribute to our economic health.

Should you have questions, please feel free to call me at (815) 756-1336.

Respectfully,

Debbie Armstrong  
Executive Director  
DeKalb County Convention & Visitors Bureau