There are a number of short-term opportunities throughout Downtown that can be initiated and completed within the next one-to-five years.

While specific strategies may be updated and refined over time, it is important to reference and maintain the Revitalization Plan’s guiding principles:

- Create a compact, walkable retail core.
- Create distinctive amenities that reflect DeKalb’s unique character.
- Create a Downtown that is comfortable, easy to access and easy to circulate within.
- Create a Downtown that is sustainable environmentally, socially, economically and culturally.

In addition, it is important to understand that, despite the extraordinary opportunities the City has to create an exciting and dynamic Downtown, everything cannot and should not happen all at once. However, with patience, perseverance and programs that emphasize continuous, incremental improvement, the long-term vision of the Downtown DeKalb Revitalization Plan can indeed be fully realized.

We welcome your feedback. Please contact ReNew DeKalb at 815-748-7788 or City of DeKalb Economic Development Department at 815-748-2361 or 2363 with any questions or comments you might have. Or, visit www.renewdekalb.com or www.cityofdekalb.com for more information.