

AUTHORIZING AN FY2025 FUNDING AGREEMENT WITH THE DEKALB COUNTY CONVENTION AND VISITORS BUREAU IN THE AMOUNT OF \$50,000 FOR TOURISM ACTIVITIES FROM JANUARY 1, 2025 THROUGH DECEMBER 31, 2025.

WHEREAS, the City of DeKalb (the "City") is a home rule unit of local government and may exercise any power and perform any function pertaining to its government and affairs pursuant to Article VII, Section 6, of the Illinois Constitution of 1970; and

WHEREAS, the City and the DeKalb County Convention and Visitors Bureau (the "DCCVB") negotiated a funding agreement in the amount of \$50,000 for tourism activity services during FY2025 per the attached and incorporated Exhibit A (the "Agreement"); and

WHEREAS, the City's corporate authorities find that approving the Agreement is in the City's best interests for the protection of the public health, safety, and welfare; and

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DEKALB, ILLINOIS:

SECTION 1: The recitals to this resolution are true, material, adopted and incorporated as Section 1 to this resolution.

SECTION 2: The City's corporate authorities authorize and approve: (1) the Agreement, subject to such changes as the City manager deems to be in the City's best interests; and (2) the City Manager to take all necessary acts to effectuate the Agreement.

SECTION 3: This resolution shall be the effective legislative act of a home rule municipality without regard to whether such resolution should (a) contain terms contrary to the provision of non-preemptive state law, or (b) legislate in a manner or regarding a matter not delegated to municipalities by state law. It is the intent of the City's corporate authorities that to the extent that the terms of this resolution should be inconsistent with any non-preemptive state law, that this resolution shall supersede state law in that regard within its jurisdiction.

SECTION 4: This resolution shall be in full force and effect from and after its passage and approval as provided by law.

PASSED BY THE CITY COUNCIL of the City of DeKalb, Illinois at a Regular meeting thereof held on the 13th day of January 2025 and approved by me as Mayor on the same day. Passed by a 7-0-1 roll call vote. Aye: Zasada, Larson, Smith, Perkins, Powell, Verbic, Barnes. Nay: None. Absent: Walker.




COHEN BARNES, Mayor

ATTEST:



Ruth A. Scott, Executive Assistant

DEKALB COUNTY CONVENTION AND VISITOR'S BUREAU FY2025 FUNDING AGREEMENT

This Agreement made and entered into the 13th day of January 2025, by and between the DeKalb County Convention and Visitor's Bureau, hereinafter referred to as "Grantee" and the City of DeKalb, hereinafter referred to as "City" shall provide as follows:

1. The Grantee agrees to provide the following services to the City:
 - a. Maintain a professional staff including a full-time professional director that manages the efforts of the Grantee and coordinates with the Board of Directors to accomplish organizational goals.
 - b. Provide reports to the City as needed or requested on activities and programs during the term of this contract, including an annual report to the City Council to take place prior to the last City Council Regular Meeting in 2025.
 - c. Coordinate with area businesses and organizations to actively promote events taking place in the City or surrounding area, including maintaining a comprehensive calendar of events on the Grantee's website, and promoting events through online and print media.
 - d. Producing and distributing an annual visitor's guide that promotes participating businesses and events in the City, throughout the region.
 - e. Provide advice, assistance, and accompaniment to the City on important and sensitive business and tourism industry retention and recruitment matters.
 - f. Respond promptly and follow-up on large event leads and prospects, and report to the City Manager or their designee on all such activities as they pertain to potential locations in the City. For those leads and prospects requesting confidentiality, Grantee shall report to the City Manager or their designee the type of event to be conducted by the prospect, expected number of visitors, desired location, and other such information of a general nature as may be available.
 - g. Directly coordinate and manage at least one event within City limits that is intended to draw visitors from the region to the City (e.g., KiteFest).
 - h. Provide the City with following documents prior to the end of the fiscal year: Grantee Annual Budget for FY2025, Auditor's report for FY2025 financials or a document that is sufficient to the City Manager or their designee, agenda and minutes from all board meetings that take place during the term of the agreement, and any reports drafted by or for the Grantee board.

That in return for such services and payment provided for in Section 2, the Grantee agrees to provide services in Section 1 for the period of January 1, 2025, through December 31, 2025.

2. That in return for the services specified in Section 1, above, and upon a report and recommendation by the City Manager that the City has received satisfactory service from the Grantee, the City hereby agrees to pay to the Grantee the sum of Fifty Thousand Dollars (\$50,000.00), payable in equal quarterly payments of Twelve Thousand Five Hundred Dollars (\$12,500.00), following the receipt of an invoice from the Grantee.
3. That the Grantee hereby agrees that it shall indemnify, defend and hold harmless the City of DeKalb, its elected officials, officers, employees and agents, from any and all claims, liabilities or damages whatsoever arising out of the activities of the Grantee, the conduct of the activities specified above, for any and all debts incurred by the Grantee or for any of the acts of omission

or commission by the Grantee, any of its officers, any of its board members or any other members of the Grantee, to the fullest extent permitted by law. The Grantee also agrees that it shall comply with all laws applicable to the conduct of the activities described above. The Grantee acknowledges that neither it nor its personnel shall be acting as an employee or official representative of the City for purposes of being offered any protection or coverage under City insurance policies for tort immunity or other legal purposes. Grantee shall have sole control over the manner and means of providing the work and services performed under this agreement. The City's relationship to the Grantee under this agreement shall be that of an independent Grantee. Grantee will not be considered an employee to the City for any purpose.

4. Grantee agrees to keep and maintain all books and records and other recorded information required to comply with any applicable laws. Grantee shall comply with the record retention and documentation requirements of the Local Records Act 50 ILCS 205/1 et seq. and the Act and shall maintain all records relating to this Agreement in compliance with the Local Records Retention Act and the Act (complying in all respects as if the Grantee was, in fact, the City). Grantee shall review its records promptly and produce to the City within two business days of contact from the City the required documents responsive to a request under the Act. If additional time is necessary to comply with the request, the Grantee may request the City to extend the time do so, and the City will, if time and a basis for extension under the Act permits, consider such extensions. This contract shall be governed and construed in accordance with the laws of the State of Illinois. Venue and jurisdiction for any legal action arising out of or related to this Agreement shall be exclusively fixed in the DeKalb County Circuit Court, DeKalb County, Illinois.
5. That this Agreement shall be for the term of one year commencing January 1, 2025, and concluding December 31, 2025.
6. That this Agreement may not be altered or amended without prior written consent of both parties hereto.
7. This Agreement may be declared null and void by either the Grantee or the City should either party fail to meet any of the terms and conditions noted herein, within thirty (30) days of written notification of same by the other party, and during which time the other party has not complied with this Agreement's provisions and conditions.

In witness whereof, the parties have signed as of the day and year written above.

CITY OF DEKALB



Bill Nicklas, City Manager

DEKALB COUNTY CONVENTION AND
VISITOR'S BUREAU



Cortney Strohacker, Executive Director

Attest:



Ruth Scott, Executive Assistant