RESOLUTION 2021-003
PASSED: JANUARY 11, 2021

AUTHORIZING A TOURISM AGREEMENT WITH THE DEKALB COUNTY CONVENTION AND VISITORS BUREAU (DCCVB) IN THE AMOUNT OF $35,000 FOR TOURISM ACTIVITIES BEGINNING JANUARY 1, 2021 THROUGH DECEMBER 31, 2021.

WHEREAS, the City of DeKalb (the "City") is a home rule unit of local government which may exercise any power and perform any function pertaining to its government and affairs pursuant to Article VII, Section 6, of the Illinois Constitution of 1970; and

WHEREAS, the DeKalb County Convention and Visitors Bureau (the "DCCVB") promotes and manages tourism activities, attractions, developments, and events in the City; and

WHEREAS, the City’s Corporate Authorities find that it is in the City’s best interests of the City’s welfare, public health, and safety to approve a tourism agreement with the DCCVB in the amount of $35,000 for the purpose of tourism activities beginning January 1, 2021 through December 31, 2021; and

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF DEKALB, ILLINOIS:

SECTION 1: The City’s Corporate Authorities authorize and approve a funding agreement with the DCCVB in the amount of $35,000 for the purpose of facilitating tourism events beginning January 1, 2021 through December 31, 2021 in the same or substantially similar form as Exhibit A attached hereto and incorporated herein (the “Agreement”), and further direct the Mayor to execute the Agreement, the Clerk or the Executive Assistant to attest the Agreement, and the City Manager to take all acts necessary to effectuate the Agreement.

SECTION 2: This Resolution shall be in full force and effect from and after its passage and approval as provided by law.

PASSED BY THE CITY COUNCIL of the City of DeKalb, Illinois at a Regular meeting thereof held on the 11th day of January 2021 and approved by me as Mayor on the same day. Passed by 7-0-1 roll call vote. Aye: Morris, Finucane (Remote), Smith, Perkins, McAdams, Verbic, Faiivre. Nay: None. Recuse: Mayor Smith.

ATTEST:

RUTH A. SCOTT, Executive Assistant

JERRY SMITH, Mayor

CITY OF DEKALB STATE OF ILLINOIS
EXHIBIT A
(2021 DCCVB FUNDING AGREEMENT)
DEKALB COUNTY CONVENTION AND VISITOR’S BUREAU FY2021
FUNDING AGREEMENT

This Agreement made and entered into the 11th day of January 2021, by and between the DeKalb County Convention and Visitor’s Bureau, hereinafter referred to as "Grantee" and the City of DeKalb, hereinafter referred to as "City" shall provide as follows:

1. The Grantee agrees to provide the following services to the City:

   a. Maintain a professional staff including a full-time professional director that manages the efforts of the Grantee and coordinates with the Board of Directors to accomplish organizational goals.

   b. Provide reports to the City as needed or requested on activities and programs during the term of this contract, including an annual report to the City Council to take place prior to the last City Council Regular Meeting in 2021.

   c. Coordinate with area businesses and organizations to actively promote events taking place in the City or surrounding area, including maintaining a comprehensive calendar of events on the Grantee’s website, and promoting events through online and print media.

   d. Producing and distributing an annual visitor’s guide that promotes participating businesses and events in the City, throughout the region.

   e. Provide advice, assistance, and accompaniment to the City on important and sensitive business and tourism industry retention and recruitment matters.

   f. Respond promptly and follow-up on large event leads and prospects, and report to the City Manager or their designee on all such activities as they pertain to potential locations in the City. For those leads and prospects requesting confidentiality, Grantee shall report to the City Manager or their designee the type of event to be conducted by the prospect, expected number of visitors, desired location, and other such information of a general nature as may be available.

   g. Directly coordinate and manage at least one event within City limits that is intended to draw visitors from the region to the City (e.g. KiteFest).

   h. Provide the City with following documents prior to the end of the fiscal year: Grantee Annual Budget for FY2021, Auditor’s report for FY2018 financials or a document that is sufficient to the City Manager or their designee, agenda and minutes from all board meetings that take place during the term of the agreement, and any reports drafted by or for the Grantee board.

That in return for such services and payment provided for in Section 2, the Grantee agrees to provide services in Section 1 for the period of January 1, 2021 through December 31, 2021.

2. That in return for the services specified in Section 1, above, and upon a report and recommendation by the City Manager that the City has received satisfactory service from the Grantee, the City hereby agrees to pay to the Grantee the sum of Thirty-Five Thousand Dollars ($35,000.00), payable in equal quarterly payments of Eight Thousand Seven Hundred and Fifty Dollars ($8,750.00), following the receipt of an invoice from the Grantee.

3. That the Grantee hereby agrees that it shall indemnify, defend and hold harmless the City of DeKalb, its elected officials, officers, employees and agents, from any and all claims, liabilities
or damages whatsoever arising out of the activities of the Grantee, the conduct of the activities
specified above, for any and all debts incurred by the Grantee or for any of the acts of omission
or commission by the Grantee, any of its officers, any of its board members or any other
members of the Grantee, to the fullest extent permitted by law. The Grantee also agrees that
it shall comply with all laws applicable to the conduct of the activities described above. The
Grantee acknowledges that neither it nor its personnel shall be acting as an employee or
official representative of the City for purposes of being offered any protection or coverage
under City insurance policies for tort immunity or other legal purposes. Grantee shall have
sole control over the manner and means of providing the work and services performed under
this agreement. The City's relationship to the Grantee under this agreement shall be that of
an independent Grantee. Grantee will not be considered an employee to the City for any
purpose.

4. Grantee agrees to keep and maintain all books and records and other recorded information
required to comply with any applicable laws. Grantee shall comply with the record retention
and documentation requirements of the Local Records Act 50 ILCS 205/1 et seq. and the Act
and shall maintain all records relating to this Agreement in compliance with the Local Records
Retention Act and the Act (complying in all respects as if the Grantee was, in fact, the City).
Grantee shall review its records promptly and produce to the City within two business days of
contact from the City the required documents responsive to a request under the Act. If
additional time is necessary to comply with the request, the Grantee may request the City to
extend the time do so, and the City will, if time and a basis for extension under the Act permits,
consider such extensions. This contract shall be governed and construed in accordance with
the laws of the State of Illinois. Venue and jurisdiction for any legal action arising out of or
related to this Agreement shall be exclusively fixed in the DeKalb County Circuit Court, DeKalb
County, Illinois.

5. That this Agreement shall be for the term of one year commencing January 1, 2021 and
concluding December 31, 2021.

6. That this Agreement may not be altered or amended without prior written consent of both
parties hereto.

7. This Agreement may be declared null and void by either the Grantee or the City should either
party fail to meet any of the terms and conditions noted herein, within thirty (30) days of written
notification of same by the other party, and during which time the other party has not complied
with this Agreement's provisions and conditions.

In witness whereof, the parties have signed as of the day and year written above.

CITY OF DEKALB

DEKALB COUNTY CONVENTION AND
VISITOR'S BUREAU

Jerry Smith, Mayor

Courtney Strohacker

Page 2 of 2