

AUTHORIZING AN FY2020 TOURISM AGREEMENT WITH THE DEKALB COUNTY CONVENTION AND VISITORS BUREAU IN THE AMOUNT OF \$35,000 FOR TOURISM ACTIVITIES BEGINNING JANUARY 1, 2020 THROUGH DECEMBER 31, 2020.

WHEREAS, the City of DeKalb is a home-rule municipal corporation with all power and authority derived under the law; and

WHEREAS, the City of DeKalb is actively engaged in economic development efforts to attract new businesses, developments, and visitors for the purpose of expanding the community's tax base; and

WHEREAS, the tourism development and marketing of events and attractions in the City leads to increased spending and sales tax revenue; and

WHEREAS, the DeKalb County Convention and Visitor's Bureau (DCCVB) is an organization funded through contributions from both public and private entities for the purpose of engaging in efforts to market and attract new visitors to the area; and

WHEREAS, the City of DeKalb benefits from the efforts of the DCCVB; and

WHEREAS, the DCCVB is a state designated Convention and Visitor's Bureau that receives funding through the Illinois Office of Tourism; and

WHEREAS, the DCCVB must receive funding from local taxing bodies in order to maintain state designation and receive grant funding;

BE IT RESOLVED BY THE CITY COUNCIL of the City of DeKalb, Illinois, as follows:

SECTION 1: That the Mayor of the City of DeKalb be authorized and directed to execute an Agreement with the DCCVB for funding in the amount of Thirty-Five Thousand Dollars (\$35,000) from January 1, 2020 through December 31, 2020, in order that the DCCVB may implement a work program that focuses on promoting tourism, which is outlined in the funding agreement that is attached hereto and made a part hereof as Exhibit "A" subject to such changes as shall be acceptable to him.

SECTION 2: That the City Clerk City Clerk or Executive Assistant shall be authorized and directed to attest the Mayor's Signature.

PASSED BY THE CITY COUNCIL of the City of DeKalb, Illinois, at a Regular meeting thereof held on the 13th day of January 2020 and approved by me as Mayor on the same day. Passed by an 8-0 roll call vote. Aye: Woods, Birkane, Smith, Perkins, McAdams, Verbic, Faivre, Mayor Smith. Nay: None.

ATTEST:



RUTH A. SCOTT
Executive Assistant

PERRY SMITH, Mayor

EXHIBIT A

DEKALB COUNTY CONVENTION AND VISITOR'S BUREAU
FY2020 FUNDING AGREEMENT

This Agreement made and entered into the 14th day of ~~January~~ ^{February} 2020, by and between the DeKalb County Convention and Visitor's Bureau, hereinafter referred to as "Grantee" and the City of DeKalb, hereinafter referred to as "City" shall provide as follows:

- I. The Grantee agrees to provide the following services to the City:
 - A. Maintain a professional staff including a full-time professional director that manages the efforts of the Grantee and coordinates with the Board of Directors to accomplish organizational goals.
 - B. Provide reports to the City as needed or requested on activities and programs during the term of this contract, including an annual report to the City Council to take place prior to the last City Council Regular Meeting in 2020.
 - C. Coordinate with area businesses and organizations to actively promote events taking place in the City or surrounding area, including maintaining a comprehensive calendar of events on the Grantee's website, and promoting events through online and print media.
 - D. Producing and distributing an annual visitor's guide that promotes participating businesses and events in the City, throughout the region.
 - E. Provide advice, assistance, and accompaniment to the City on important and sensitive business and tourism industry retention and recruitment matters.
 - F. Respond promptly and follow-up on large event leads and prospects, and report to the City Manager or their designee on all such activities as they pertain to potential locations in the City. For those leads and prospects requesting confidentiality, Grantee shall report to the City Manager or their designee the type of event to be conducted by the prospect, expected number of visitors, desired location, and other such information of a general nature as may be available.
 - G. Directly coordinate and manage at least one event within City limits that is intended to draw visitors from the region to the City (e.g. KiteFest).
 - H. Provide the City with following documents prior to the end of the fiscal year: Grantee Annual Budget for FY2020, Auditor's report for FY2018 financials or a document that is sufficient to the City Manager or their designee, agenda and minutes from all board meetings that take place during the term of the agreement, and any reports drafted by or for the Grantee board.

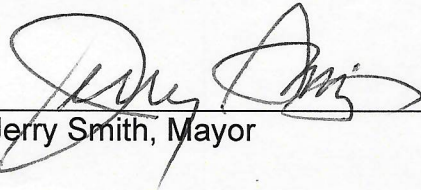
That in return for such services and payment provided for in Section II, the Grantee agrees to provide services in Section I for the period of January 1, 2020 through December 31, 2020.

- II. That in return for the services specified in Section I, above, and upon a report and recommendation by the City Manager that the City has received satisfactory service from the Grantee, the City hereby agrees to pay to the Grantee the sum of Fifty Thousand Dollars (\$35,000.00), payable in equal quarterly payments of Eight Thousand Seven Hundred and Fifty Dollars (\$8,750.00), following the receipt of an invoice from the Grantee.
- III. That the Grantee hereby agrees that it shall indemnify, defend and hold harmless the City of DeKalb, its elected officials, officers, employees and agents, from any and all claims, liabilities or damages whatsoever arising out of the activities of the Grantee, the conduct of the activities specified above, for any and all debts incurred by the Grantee or for any of the acts of omission or commission by the Grantee, any of its officers, any of its board members or any other members of the Grantee, to the fullest extent permitted by law. The Grantee also agrees that it shall comply with all laws applicable to the conduct of the activities described above. The Grantee acknowledges that neither it nor its personnel shall be acting as an employee or official representative of the City for purposes of being offered any protection or coverage under City insurance policies for tort immunity or other legal purposes. Grantee shall have sole control over the manner and means of providing the work and services performed under this agreement. The City's relationship to the Grantee under this agreement shall be that of an independent Grantee. Grantee will not be considered an employee to the City for any purpose.
- IV. Grantee agrees to keep and maintain all books and records and other recorded information required to comply with any applicable laws. Grantee shall comply with the record retention and documentation requirements of the Local Records Act 50 ILCS 205/1 et seq. and the Act and shall maintain all records relating to this Agreement in compliance with the Local Records Retention Act and the Act (complying in all respects as if the Grantee was, in fact, the City). Grantee shall review its records promptly and produce to the City within two business days of contact from the City the required documents responsive to a request under the Act. If additional time is necessary to comply with the request, the Grantee may request the City to extend the time do so, and the City will, if time and a basis for extension under the Act permits, consider such extensions. This contract shall be governed and construed in accordance with the laws of the State of Illinois. Venue and jurisdiction for any legal action arising out of or related to this Agreement shall be exclusively fixed in the DeKalb County Circuit Court, DeKalb County, Illinois.
- V. That this Agreement shall be for the term of one year commencing January 1, 2020 and concluding December 31, 2020.
- VI. That this Agreement may not be altered or amended without prior written consent of both parties hereto.
- VII. This Agreement may be declared null and void by either the Grantee or the City should either party fail to meet any of the terms and conditions noted herein, within thirty (30) days of written notification of same by the other party, and during which time the other party has not complied with this Agreement's provisions and conditions.

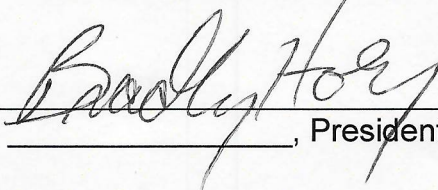
In witness whereof, the parties have signed as of the day and year written above.

CITY OF DEKALB

DEKALB COUNTY CONVENTION AND
VISITOR'S BUREAU



Jerry Smith, Mayor


_____, President

Attest:



RUTH A. SCOTT
Executive Assistant