

IV. Legal Impact

The City has the legal authority to provide funding for this purpose.

V. Financial Impact

The City budgeted \$12,500 in FY 2017 in fund 01-15-15-400-8497 to cover this expense.

VI. Options

Council F D Q approve W K H 5 H V R O X W L R Q D V S U
& R X Q F L O F D Q G H Q \ W K H U H T X H
& R X Q F L O F D Clarification to the request H I X U W K H U

VII. Recommendation

It is recommended that Council approve the request by Destination DeKalb to sponsor the 2017 IHSA Football State Championship at NIU's Huskie Stadium R Q November 24-25, 2017 h amount of \$12,500.



RESOLUTION 2017-

APPROVING A REQUEST BY DESTINATION DEKALB TO SPONSOR THE 2017 ILLINOIS HIGH SCHOOL ASSOCIATION FOOTBALL STATE CHAMPIONSHIP, TO BE HELD AT AT NORTHERN ILLINOIS UNIVERSITY'S HUSKIE STADIUM ON NOVEMBER 24-25, 2017, IN THE AMOUNT OF \$12,500.

WHEREAS, the City Council has reviewed and approved the FY 2017 Budget including provisions for certain funding;

WHEREAS, the Illinois High School Association (IHSA) is holding its 2017 State Football Championship in DeKalb on November 24th and 25th, 2017;

WHEREAS, sixteen (16) teams along with their families and friends will be in DeKalb during that time; and

WHEREAS, it is anticipated that over 30,000 people will visit the area and projections are that \$1 million will be realized in the community and increase economic development.

THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL of the City of DeKalb, Illinois, as follows:

Section 1. That the Mayor of the City of DeKalb, Illinois, is authorized and directed to release to the DeKalb County Community Foundation a check in support of the IHSA Football Championship in the amount of \$12,500. All such funds shall be required to be expended in accordance with all applicable legal restrictions and obligations, for lawful purposes related to the promotion of the City of DeKalb and the above-described event. The City of DeKalb shall receive all promotional entitlements associated with the provision of this funding.

Section 2. That the City Clerk of the City of DeKalb is authorized and directed to attest the Mayor's signature.

PASSED BY THE CITY COUNCIL of the city of DeKalb, Illinois, at a regular meeting thereof held the ____ day of November, 2017, and approved by me as Mayor on the same day. Passed on a _____ roll call vote. Aye: _____. Nay: _____.

ATTEST:

SUSANNAH HERRMANN, City Clerk

JERRY SMITH, Mayor



A DeKalb County - NIU Collaboration
815-756-1336
www.ihsadestinationdekalb.com

July 2017

Mayor Jerry Smith, Council, and City of DeKalb Staff
City of DeKalb
200 South Fourth Street
DeKalb, IL 60115

Dear Mayor Smith, Council, and City of DeKalb Staff,

The IHSA Destination DeKalb Host Committee is requesting your continued support of \$12,500 for the Illinois High School Association (IHSA) Football State Championship to be hosted for the third time in DeKalb and Huskie Stadium on November 24-25, 2017.

The IHSA Football State Championships have attracted an average of 28,000 fans and contributed approximately \$800,000 to the local economy during the respective 2013 and 2015 events. The football state championships at Huskie Stadium have earned high praise from the IHSA, school administrators, coaches, participants and patrons for the fan-friendly and welcoming environment that is present both inside and outside of Huskie Stadium and throughout the local community during the championship weekend.

The football championships also provide a terrific opportunity to highlight the City of DeKalb and DeKalb County as a great tourist destination to visitors from across the state. Thanks to your generous support, IHSA Destination DeKalb will continue to offer a first-class game day experience that fans and participants have come to expect when our community hosts the high school football state championships.

Additional Information on tickets, hospitality locations, hotel accommodations and more is available on our website, www.ihsadestinationdekalb.com. Updated information on team pairings will be included on the IHSA Destination DeKalb website in late November.

Please feel free to contact us with any questions or comments.

Again, our sincere thanks for your support of this wonderful event, and we look forward to seeing you at IHSA Destination DeKalb in November!

Wendy West
Committee Chair
815-739-6353

Debbie Armstrong
DCCVB Executive Director
815-756-1336