AGENDA
Economic Development Commission Meeting
October 4, 2019
8:30 a.m.

A. Roll Call

B. Approval of the Agenda

C. Approval of Minutes

D. Public Participation

E. Reports
   1. City Manager Report.

F. Old Business
   1. Elburn Train Station Transit Service (Route 12).
   2. South Industrial Park Transit Service (Route 19).

G. New Business

H. Next Meeting: November 1, 2019.

I. Adjournment
The Economic Development Commission (EDC) of the City of DeKalb, Illinois held a regular meeting on September 6, 2019 in the Executive Conference Room of the DeKalb Municipal Building, 200 S. Fourth Street, DeKalb, Illinois.

The meeting was called to order at 8:30 a.m.

A. ROLL CALL

Executive Assistant Ruth Scott called the roll and the following EDC members were present: Grant Goltz, Trixy O’Flaherty, Jeff Richardson, Mark Sawyer, Sam Walt and City Council Liaison Pat Fagan, as well as ex-officio members Paul Borek (DCEDC) and Matt Duffy (DeKalb Chamber of Commerce). Member Vernese Edghill-Walden arrived at 8:33 a.m. Member Mohammed Labadi arrived at 8:37 a.m.

Others present included: City Manager Bill Nicklas, Mayor Jerry Smith, Transit Manager Marcus Cox, and Executive Assistant Ruth Scott (as recording secretary).

B. APPROVAL OF THE AGENDA

MOTION

Mr. Richardson moved to approve the agenda; seconded by Mr. Sawyer.

VOTE

Motion carried by a voice vote of the majority of members present.

C. APPROVAL OF MINUTES


MOTION

Mr. Goltz moved to approve the minutes; seconded by Mr. Walt.

VOTE

Motion carried by a voice vote of the majority of members present.
D. PUBLIC PARTICIPATION

Bessie Chronopoulos spoke about good things happening on S. 4th Street, such as the continued cleanup of the former Protano’s site, as well as the 40th anniversary of G&L Auto Repair.

E. REPORTS

1. City Manager Report.

   a. ChicagoWest Business Center.

      City Manager Nicklas provided information regarding two business prospects that have been looking at the site south of the tollway oasis. Brief discussion ensued regarding the prospective companies and their interest in DeKalb, which includes access to the tollway and rail system.

   b. O'Leary's Building.

      City Manager Nicklas spoke of a promising prospect for the former O'Leary’s building, noting he and Mayor Smith had already met with them twice. City Manager Nicklas stated he would keep the EDC informed of the progress.

   c. Mooney/Agora Tower.

      City Manager Nicklas stated that the second reading on the development plan for the Mooney/Agora Tower project will be before Council on September 9, 2019 and encouraged EDC members to attend the meeting to show their support.


   Mr. Duffy noted that Transit Manager Marcus Cox will be featured in an upcoming “In the Loop” video. “In the Loop” videos focus on on-goings in DeKalb. He also noted the upcoming State of the City event on October 15, 2019 and the Athena Award Reception on October 22, 2019. Mr. Duffy briefly stated that the Chamber is closing in on new office space.


   Mr. Borek expanded on City Manager Nicklas' communication regarding prospective businesses coming to DeKalb. He noted that the DCEDC works on these projects in the early stages, addressing the potential companies concerns.
Mr. Borek also noted that the DCEDC has been working on Park 88 proposals as well.

Chair O’Flaherty noted that the business retention survey discussed at a previous meeting would be pushed to the October meeting.

F. OLD BUSINESS

1. Park 88 Bus Route Project.

Transit Manager Cox provided a comprehensive presentation of the new Park 88 bus route, now known as Route 19. The presentation also included information regarding the proposed bus route to the Elburn Train Station and the Annie Glidden North Resource Guide. (Click here for presentation)

Brief discussion ensued regarding the new route, the types of buses being used, times the bus route would be running, the date the route would start, which is October 28, 2019, and the importance of the resource guide. It was also noted that the new route would be added to the bus tracker app.

2. Schedule of Meetings.

Mayor Smith stated that some City boards, commissions and committees have discussed changing their monthly meeting to every other month. However, he doesn’t feel that the EDC is relevant to this discussion as there are important topics to discuss.

Chair O’Flaherty suggested that EDC members advise the commission when they’re aware of an upcoming absence.

G. NEW BUSINESS

1. Elburn Bus Route.

Transit Manager Cox provided information regarding the proposed Elburn bus route, a daily shuttle service to the Elburn train station that will run seven days a week, 362 days a year (further information provided in the linked presentation above). He also noted that a stop in Cortland on the way out and the way back in may be added. The tentative timeline for this route is September 29, 2019.

Chair O’Flaherty noted items on the October agenda, which include more information from Transit Manager Cox regarding the resource guide, an update from City Manager Nicklas on potential businesses, and business retention.
Mike Embrey asked that it be noted that the Beef Shack is now under the management of their corporate office, with an open house scheduled for September 19, 2019.

H. ADJOURNMENT

MOTION

Mr. Goltz moved to adjourn the meeting; seconded by Mr. Walt.

VOTE

Motion carried by a voice vote of the majority of members present.

The meeting was adjourned at 9:57 a.m.

Respectfully submitted:

______________________________
RUTH A. SCOTT, Executive Assistant
DATE: October 1, 2019

TO: Economic Development Commission

FROM: Marcus Cox, Transit Manager

SUBJECT: Public Transportation Updates

Route 12 – Daily Service to the Elburn Train Station

On Monday, September 23rd, the DeKalb City Council approved increased, daily shuttle service to the Elburn train station set to begin on Monday, October 7th. Going forward, this route will be referred to as the Route 12 and will provide daily access to the train station 362 days a year. Fares for the route will be $4 for Seniors/Disabled/Students (K – College), and $8 for the General Public. Passengers will be able to purchase tickets for the shuttle on the bus as well as online by visiting NIUtickets.com.

The Route 12 will begin at the DuSable Turnaround located on the campus of Northern Illinois University before making its way east. Passengers will be able to board and exit the vehicle at designated stops along Lincoln Hwy., Locust St., 7th St., and Pleasant St. After departing DeKalb, the bus will make a stop in Cortland at the corner of Chestnut St. and Somonauk Rd. All stops are accessible going to and from the Elburn train station.

Passengers attempting to “Park and Ride” the Route 12 to Elburn are encouraged to utilize parking near downtown DeKalb.

A Riders Guide for the Route 12 has been included with this update for reference purposes.

Route 19 – Transit Service to South DeKalb/Park 88

On Monday, September 23rd, the DeKalb City Council approved the expansion of public transit service to southern DeKalb including access to Fairview Dr., Macom Dr., and Harvostore Dr. with service set to begin on Monday, October 28th. The Route 19E (Express) will operate from 4:00a – 8:10a and while the Route 19 will operate from 12:05p – 12:00a, Monday – Friday. There will be no service between 8:10a and 12:05p. Our existing fare structure will be implemented on this route which provides fare free access for NIU Students/Faculty/Staff, .25 cents for K – HS Students, Seniors/Disabled, and .50 cents for General Public.
On Tuesday, September 24th, staff received communication from the DeKalb County Community Foundation (DCCF) informing us that our $11,000 Community Economic Development Implementation Grant request had been approved by the Community Engagement Committee. This application was submitted to the DCCF in an effort to gain additional funding to help offset costs associated with the creation and production of an Annie Glidden North (AGN) Resource Guide. Coupled with $4,000 of transit grant funds, we have a total budget of $15,000 for the AGN Resource Guide. Staff has worked with Melanie Margara from NIU, and Brian Oster from OC Creative to gather pertinent information for the guide including Medical, Grocery, Childcare, Social Resources, etc. Aside from print material, digital copies will also be available to distribute via websites, social media and other electronic outlets. Staff anticipates that the Resource Guide may not be ready for print by the October 28th start date; however, the intent is to move at a manageable pace to deliver a quality product to the residents of DeKalb and the AGN area.

The DeKalb County Community Foundation has inquired on our ability to include the DCCF logo on the Resource Guide as they are “excited about this project and the good it can do for the City of DeKalb and the ripple effect it will have throughout the county.” They also see this project as “inspiring others to give other efforts that will improve our county and the City of DeKalb.” We believe including the DCCF logo on the Resource Guide is an excellent opportunity for us to show our appreciation for their support with our project, as well as recognizing their efforts within the county and our communities.

Maps of the Route 19E and Route 19 are included for your review. A full Route 19E/19 Riders Guide will be ready for distribution prior to the start of service on Monday, October 28th, 2019. The EDC will receive a copy of this document at that time.
DeKalb to Elburn Train Station

### Full Service—Morning

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<tr>
<th>Route</th>
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<td>Lincoln Hwy &amp; Pearl St</td>
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### Break Service—Morning

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### Full Service—Afternoon

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### Fare Structure

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<tr>
<th>One-Way to/from Elburn</th>
<th>Fare</th>
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<tbody>
<tr>
<td>General Public</td>
<td>$8.00</td>
</tr>
<tr>
<td>Senior/Disabled¹</td>
<td>$4.00</td>
</tr>
<tr>
<td>Student (K-College)²</td>
<td>$4.00</td>
</tr>
<tr>
<td>Children (5 years &amp; younger)</td>
<td>Free</td>
</tr>
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### Contact Information

DeKalb Public Transit
Phone: (815) 748-2000
Website: www.cityofdekalb.com
Facebook: DeKalb IL Public Transit

### Ticket Information

Tickets may be purchased online or on the bus. Online ticket purchases can be made at NIUtickets.com. Tickets purchased on the bus require exact change only; no exceptions.

### Major Stops

- DuSable Turnaround
- Holmes Student Center
- Psychology Building
- DeKalb Fire Department—Station 1
- Downtown DeKalb
- Lincoln Highway
- Cortland
- Elburn Train Station
- 7th Street
- Locust Street
- First National Bank
- Burger King
- Chipotle
- Graham Hall

Campus Map: [https://www.niu.edu/visit/maps/interactivemap.shtml](https://www.niu.edu/visit/maps/interactivemap.shtml)

### Break Service Dates

Break Service dates follow the NIU Academic Calendar and can be found at [calendar.niu.edu](http://calendar.niu.edu)
Available Stops

1. DuSable Turnaround
2. Normal Rd @ Holmes Student Center
3. Normal Rd @ Parking Services
4. Lincoln Hwy & Pearl St (South Side)
5. Locust St & 2nd St (South Side)
6. Locust St & 6th St (South Side)
7. 7th St @ DeKalb Fire Department (Station 1)
8. Pleasant St & N 10th St
9. Chestnut Ave & Somonauk Rd (Cortland)
10. Elburn Train Station
11. Chestnut Ave & Somonauk Rd (Cortland)
12. Pleasant St & N 10th St
13. 7th St & Pine St
14. Locust St & 6th St (North Side)
15. Locust St & 2nd St (North Side)
16. Lincoln Hwy @ First National Bank
17. Lincoln Hwy & Pearl St (North Side)
18. Lincoln Hwy & Normal Rd
19. Lincoln Hwy @ Burger King
20. Lincoln Hwy @ Chipotle
21. Annie Glidden Rd @ Graham Hall
22. DuSable Turnaround

Map Key
- Stops
- Route
- Transfer Point
- Time Points
- Hospital
- City Hall
- Health Dpt.
- Police Dpt.
- Airport
- Railroad
- Library
- Theatre
- Schools
- NIU
- Parks
- Buildings

**Note:** Time points on the map correspond to the stops listed in the schedules on the back of the ride guide.