



DeKalb Municipal Building
PLEASE NOTE LOCATION
Haish Conference Room, Second Floor
200 South Fourth Street
DeKalb, Illinois 60115

AGENDA

Citizens' Community Enhancement Commission
September 17, 2018
4:00 p.m.

- A. Roll Call
- B. Approval of Agenda – Additions / Deletions
- C. Approval of Minutes – August 20, 2018 Regular Meeting
- D. Public Participation
- E. New Business
 - 1. Introduction and Discussion of the Annie Glidden North Revitalization Plan
- F. Old Business
 - 1. Discussion and Recommendation on funding Paint-A-Plug Program
 - 2. Continued Discussion on the Mission and Duties of the Citizens' Community Enhancement Commission
- G. Adjournment

Our mission statement: We will listen to the community to identify, develop and test initiatives to improve the quality of life. We will develop public/private partnerships to implement sustainable initiatives.

MINUTES
MEETING OF THE
CITIZENS' COMMUNITY ENHANCEMENT COMMISSION
CITY OF DEKALB
August 20, 2018

The Citizens' Community Enhancement Commission (CCEC) of the City of DeKalb, Illinois held a regular meeting on Monday, August 20, 2018 in the Haish Conference Room of the DeKalb Municipal Building, 200 South Fourth Street, DeKalb, Illinois.

The meeting was called to order at 4:03 p.m.

ROLL CALL

Roll was recorded by Economic Development Planner, Jason Michnick, and the following members of the Citizens' Community Enhancement Commission present were: Brad Pietens, Deborah Booth, Sue Johnson (Acting Chair), Jeanine Holcomb, Melissa Beck, and Ellingsworth Webb. Brad Hoey was absent.

APPROVAL OF AGENDA

MOTION

Acting Chair Johnson asked for a motion to approve the agenda, which was made by Mr. Pietens. The motion was seconded by Ms. Booth and was carried on a voice vote.

PUBLIC PARTICIPATION

None.

APPROVAL OF MINUTES

MOTION

Acting Chair Johnson requested a motion for approval of the July 16, 2018 minutes. Ms. Booth moved to approve the minutes. Mr. Webb seconded the motion. Motion carried on a voice vote.

NEW BUSINESS

1. Review and Discussion of the Mission and Goals of the Citizens' Community Enhancement Commission.

The commission reviewed Chapter 65 of the Municipal Code, which is the chapter that created the CCEC and provides specific direction and authority to the commission. The commission was created as a result of the community survey that was conducted in 2006. The commission acknowledged that the survey was conducted shortly after a significant flooding event, which may have skewed the results of the survey, specifically

the section on the perception of City services. Overall, the results of the survey indicated that residents felt that DeKalb was a "C" or average community. The Mayor at that time, Frank Van Buer, wanted to change the perception of the City and created the CCEC.

The purpose of the commission, as stated in Chapter 65 is, "The purpose of the Commission shall be to prepare, analyze, recommend and implement a plan to further enhance the appearance, quality of life and reputation of the City of DeKalb."

The commission discussed the projects completed by the commission, and general topics of the commission in the recent past. The commission felt that a large emphasis has been placed on creating beautification projects and programs, and it would be warranted to consider refocusing on some of the other duties listed in Chapter 65, such as public relations and improving the perception of the community. The commission acknowledge that there are great things happening in the community, but people are unaware of the positive stories. One potential strategy would be to discuss a future communication strategy and social media efforts to share positive stories in the community.

The commission also discussed the community survey, and a need to possibly conduct a new survey. The CCEC requested that City Council remove conducting a regular community survey from the duties listed in Chapter 65 two years ago. Although it was removed, the commission could still move forward with a community survey. The commission requested to have the discussion continue at the following meeting.

OLD BUSINESS

1. Review and Discussion of the Mural Program

Planner Michnick reviewed a draft outline of a potential mural program. Due to the time, the commission requested that they be able to review the draft over the following month and provide individual comments to Planner Michnick via email. Planner Michnick will compile those comments and report back to the commission when completed.

ADJOURNMENT

MOTION

Mr. Webb made a motion to adjourn the meeting, seconded by Ms. Holcomb. The motion carried on a voice vote. The meeting adjourned at 5:20 p.m.

Respectfully Submitted by
Jason Michnick, Economic Development Planner