

AGENDA

Airport Advisory Board - Tuesday, April 26, 2022, 7:00 p.m.

Location

3232 Pleasant Street, West Community Hangar, DeKalb, Illinois 60115

- A. Roll Call
- B. Approval of Agenda – Additions / Deletions
- C. Public Participation
- D. Approval of Minutes – March 22, 2022, attached on pages 4-5
- E. Old Business
 - 1. S.W.O.T. (Strengths/Weaknesses/Opportunities/Threats) Analysis
Airport Manager’s Summary: Page 2 of this agenda is the SWOT list from last month’s meeting. Page 3 is the ranking results from six responses received.
- F. Adjournment

**AIRPORT ADVISORY BOARD
S.W.O.T. WHITEBOARD NOTES
MARCH 22, 2022**

STRENGTHS

- | | |
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| <ul style="list-style-type: none"> • Long Runway – 7,026 ft. / Two Runways • Customer Service / Management • Land for Development • Instrument Approaches (ILS, GPS) • Ground Support Equipment • Airport Maintenance Equipment • Thriving Aviation Businesses • City Council Support • Cooperation with City Departments • Airport Advisory Board • Proximity to Highways – I-88, I-39 • Organizations – EAA, IAC, CAP • Fast-Growing Business Climate | <ul style="list-style-type: none"> • Two Fuels Available – JetA, 100LL • Competitive Fuel Prices • Flight Training • Competitive Lease Rates • Community Visibility – Peace Rd., Pleasant St. • High Traffic – Peace Rd., Pleasant St. • Updated FBO • Tenants • No Control Tower • IDOT/FAA Support • Legislative Support • KEC Program • Consistent Social Media Presence |
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WEAKNESSES

- | | |
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| <ul style="list-style-type: none"> • No TIF Funding • Hangars for Large Aircraft • Lack of Hangars • Communication with Tenants • Cortland Residents • Community Image | <ul style="list-style-type: none"> • Lack of Signage – Businesses, Hangars, County Farm Rd. • Budget Funding Lacking Economic Drive • Limited Vehicle Parking • Aged Airport Maintenance, Ground Service Equipment • No Restaurant / Skydiving |
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OPPORTUNITIES

- | | |
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| <ul style="list-style-type: none"> • Cortland • Land for Growth • Events – Airshow, Races, Concerts • Community Gathering Space • Hangar Development • Air Taxi / Regional Air Service • Increase Rental Income • Drone Delivery • Restaurant • Part 139 Status • Legislative Advocacy Group • Attracting Businesses | <ul style="list-style-type: none"> • TDR Drone / Roger Keys • Selling Simulator Time • Public School Education • Turf Available • Courtesy Cars / Zip • EV Charging • LaLa's Bagels • Opportunity Unbound – DCEDC • Social Media • OSH – Camping, Pit Stop • Alternative Fuels – Swift, Unleaded • Air Park |
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THREATS

- | | |
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| <ul style="list-style-type: none"> • Cortland • Tenant Engagement • Peace Road / Pleasant Street Conditions • Leaded Gas | <ul style="list-style-type: none"> • Funding • Rochelle (RPJ) • Not Contiguous Land/Zoning – Frontier, North of 2200 Pleasant St. |
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**AIRPORT ADVISORY BOARD
S.W.O.T. WHITEBOARD NOTES
Rankings**

Short term	WEAKNESSES	Long term
<ul style="list-style-type: none"> • Communication with Tenants - 6 • Community Image - 5 • Lack of Signage – Businesses, Hangars, County Farm Rd - 5 • Aged Airport Maintenance, Ground Service Equipment - 5 • Cortland Residents - 5 • Lack of Hangars - 1 	<ul style="list-style-type: none"> • Lack of Hangars – 5 • Hangars for Large Aircraft - 5 • Aged Airport Maintenance, Ground Service Equipment – 4 • No Restaurant / Skydiving – 3 • Cortland Residents - 1 • Limited Vehicle Parking - 1 • No TIF Funding - 1 	

Short term	OPPORTUNITIES	Long term
<ul style="list-style-type: none"> ▪ Increase Rental Income – 6 ▪ Opportunity Unbound – DCEDC – 5 (L2) ▪ Social Media – 5 ▪ OSH – Camping, Pit Stop – 4 ▪ Air Park – 4 ▪ Courtesy Cars / Zip – 3 ▪ TDR Drone / Roger Keys – 3 ▪ Events–Airshow, Races, Concerts – 3 ▪ Selling Simulator Time – 2 ▪ LaLa’s Bagels – 2 ▪ Turf Available – 2 (L1) ▪ Land for Growth – 1 ▪ Attracting Businesses – 1 (L1) ▪ Public School Education – 1 (L1) ▪ Cortland – 1 	<ul style="list-style-type: none"> ▪ Hangar Development – 5 ▪ Restaurant – 5 ▪ Part 139 Status – 5 ▪ Alternative Fuels–Swift, Unleaded – 4 ▪ Legislative Advocacy Group – 3 (S2) ▪ Events–Airshow, Races, Concerts - 3 ▪ EV Charging – 2 ▪ Air Taxi / Regional Air Service – 2 ▪ Drone Delivery – 2 ▪ Community Gathering Space – 1 ▪ Attracting Businesses – 1 (S1) ▪ Public School Education – 1 (S1) 	

Short term	THREATS	Long term
<ul style="list-style-type: none"> ▪ Tenant Engagement – 4 (L1) ▪ Peace Rd / Pleasant St Conditions – 3 (L1) ▪ Cortland – 2 (L1) ▪ Rochelle (RPJ) – 1 ▪ Funding – 1 (L1) 	<ul style="list-style-type: none"> ▪ Not Contiguous Land/Zoning – Frontier, North of 2200 Pleasant St. – 3 (S1) ▪ Funding – 1 (S1) 	



DRAFT Minutes
Airport Advisory Board

The Airport Advisory Board of the City of DeKalb, Illinois, held a Regular meeting on March 22, 2021, at the DeKalb Taylor Municipal Airport, 3232 Pleasant Street, DeKalb, Illinois, in the West Community Hangar.

Chair Robert Owens called the meeting to order at 7:00 p.m.

A. Roll Call

Chair Robert Owens called the roll and the following members of the Airport Advisory Board were present: Paul Borek, Scott Carlson, Robert Owens/Chair, Bernard Pupino/Vice Chair, James Rhoades. Richard Downen and Matt Duffy were absent. Also present were Mayor Cohen Barnes, City Council Liaison Tony Faivre, City Manager Bill Nicklas, and Airport Manager Renee Riani, along with guests: City Council member Scott McAdams, Eric Dienst/Rev'd Up Motorsports, Jeffrey Kohlert/Fly America, and Bruce Griffith/KEC Aviation Program.

B. Approval of Agenda

James Rhoades moved to approve the agenda; seconded by Bernard Pupino. Motion passed by a majority voice vote of those present.

C. Public Participation

None

D. Approval of Minutes – February 22, 2022

Bernard Pupino moved to approve the minutes of February 22, 2022, meeting; seconded by Paul Borek. Motion passed by a majority voice vote of those present.

E. Old Business

1. SASOs Review

No questions or discussion.

F. New Business

2. Workshop Session: Airport Development Direction in the Next Five Years

S.W.O.T. (Strengths/Weaknesses/Opportunities/Threats) Analysis.

City Manager Nicklas and Mayor Barnes led a session on bringing forward ideas appropriate to each of the four categories, as listed on following page. At the culmination, the next step will be for members to review prior to next month's meeting on Tue., Apr. 26, at which time conversation will continue to identify priorities and hone efforts for establishing direction toward achievable goals and Legacy developments.

G. Adjournment

Bernard Pupino moved to adjourn the meeting; seconded by James Rhoades. Motion passed by a majority voice vote of those present. Chair Owens adjourned the meeting at 8:21 p.m.

Respectfully submitted:

Renee Riani, Airport Manager

032222 Airport Advisory Board - SWOT Whiteboard Notes

Strengths

Long runway (7,026') / 2 runways
 Customer Service / Management
 Land for development
 Instrument approaches (ILS, GPS)
 Ground support equipment
 Airport maintenance equipment
 Thriving aviation businesses
 City Council support
 Cooperation with City departments
 Airport Advisory Board
 Proximity to highways, I-88, I-39
 Organizations - EAA, IAC, CAP
 Fast-growing business climate
 2 fuels available - JetA, 100LL
 Competitive fuel prices
 Flight training
 Competitive lease rates
 Community visibility - Peace/Pleasant
 High traffic - Peace/Pleasant
 Updated FBO
 Tenants
 No control tower
 IDOT/FAA support
 Legislative support
 KEC program
 Consistent social media presence

Weaknesses

No TIF funding
 Hangars for large aircraft
 Lack of hangars
 Communication with tenants
 Cortland residents
 Community image
 Lack of signage - businesses, hangars, County Farm Rd
 Budget funding
 Lacking economic drive
 Limited vehicle parking
 Aged airport maintenance, ground service equipment
 No restaurant / skydiving

Opportunities

Cortland
 Land for growth
 Events - airshow, races, concerts
 Community gathering space
 Hangar development
 Air taxi/regional air service
 Increase rental income
 Drove delivery
 Restaurant
 Part 139 status
 Legislative advocacy group
 Attracting businesses
 TDR drone/Roger Keys
 Selling simulator time
 Public school education
 Turf available
 Courtesy cars/Zip
 EV charging
 LaLa's Bagels
 Opportunity Unbound - DCEDC
 Social media
 OSH - camping, pit stop
 Alternative fuels - Swift, unleaded
 Air Park

Threats

Cortland
 Tenant engagement
 Peace/Pleasant road condition
 Leaded gas
 Funding
 Rochelle (RPJ)
 Not contiguous land/zoning - Frontier, north of 2200 Pleasant