



Meeting Location
DeKalb Municipal Building
Executive Conference Room – 2nd Floor
200 S. Fourth Street
DeKalb, Illinois 60115

AGENDA

Annie Glidden North Revitalization Plan Task
Force Community Services Subcommittee Meeting
March 15, 2018
6:15 p.m.

- A. Roll Call
- B. Approval of Agenda
- C. Approval of Minutes - February 22, 2018 & March 7, 2018
- D. Public Participation
- E. Items for Discussion/Action
 - 1. Discussion of Community Services in the Annie Glidden North neighborhood as related to the Annie Glidden North Revitalization Plan.
- F. Adjournment

MINUTES

CITY OF DEKALB

Annie Glidden North Community Services Subcommittee Meeting

Held in Dekalb City Hall Council Chambers on February 22, 2018 at 6:00 pm

The meeting was called to order at 6:15 pm.

A. Roll Call

Present were Chad Glover, Gip Seaver, Jamie Craven, Valarie Redmond, and Tiara Huggins. Also present were Jason Michnick and Lisa Bergeron.

B. Approval of Agenda

Motion to approve by Gip Seaver, Seconded by Jamie Craven. The motion carried on a voice vote.

C. Public Participation

Jonathan Crail, First United Methodist Church, introduced himself to the committee and stated that First United would be constructing a new facility in the Annie Glidden North Neighborhood and was interested in hearing the discussion taking place in regards to the Revitalization Plan.

D. Items for Discussion

Awareness of what is available and convenient access to those resources are important but lacking in the AGN neighborhood.

Awareness/education

Compile an inventory of resources, programs, educational opportunities, housing and rights, workforce development and the like. Develop a packet of resources, services, tools, and a marketing/distribution plan.

Access

Ensure programs are delivered in a way that is accessible for AGN residents. Part of the solution is better transportation and bringing programs and services into the neighborhood.

Examples of past attempts that were not as effective include having the farmers market and/or food too far away for residents to get it home.

Public transit is not sufficient to provide adequate access for some of these programs.

Access is hindered by lack of community space in the AGN neighborhood where programs and services can be delivered. Programs and services are available in the greater DeKalb area but AGN residents may not be able to get to them.

The AGN neighborhood needs a commons area to be the destination for programs and services. Camp Powel was a success because it came to AGN.

Transit/transportation is a barrier to accessing services and support opportunities. Need to develop transportation systems and deliver programs in the community. Currently planning for merging of VAC and Husky line to expand funding and coverage.

Another challenge is permanent versus temporary residents. Students are only around for 9 months so it makes it hard to bring in programs and services given the seasonality of some residents.

Job Opportunities

Lack of jobs and access to jobs are barriers. Coupling employment opportunities with transportation is needed because even if an AGN resident finds a job, they may not have reliable transportation to work.

Either bring new employers into the area or expand transportation options so residents can get to the jobs. VAC has on demand shuttle services but the challenge is figuring out the clusters of residents and job locations. Need to work with the employers to help identify workers and shifts that align.

Job fairs are currently focused on students. Need a job fair for AGN non-student residents. Have employers come to AGN. Then need to couple with transportation.

Child care cost and availability

Where child care may be available, there are often wait lists. For second or third shift jobs, there are little to no options for daycare. A proposed community building could offer daycare across multiple shifts.

Community Center

Community Center - build in space for child care, healthcare, training programs, and other services.

However, transforming the theater into community building or building a new one presents a funding issue. City owns the building but needs to find a sustainable purpose. Committee members discussed frustration because the same issues come up year over year, solutions to provide services to the community are known, yet the block of funding still exists. Need a plan for funding and sustaining a community building and making an investment in the community to create value and change the dynamics that currently exist.

Can we partner with churches or schools as a temporary solution to bringing services and programs directly to the community.

Awareness Campaign

What is the most immediate issue that the City could address that would show residents the good faith effort to make an improvement? Develop an education/awareness

campaign to inform AGN residents on programs, services, and job opportunities, including bus routes.

Leverage social Connections in an awareness campaign. Effective communication strategies may include door to door, printed, online, or phone. Due to the demographics of the neighborhoods, a multi modal approach will be required such as flyers, handouts, information bags, as well as text messaging and websites. Could we leverage NIU as resource for assessing marketing strategies?

Information to include in the awareness campaign; employment opportunities, transportation options, bus routes, workforce training, healthcare, child care, etc.

Next agenda:

Awareness campaign
What is the best method for communicating
What information do we want to share
Success Story – Camp Powel

Next meeting, Thursday 3/1 at 6:15 pm

E. Adjournment

Move to adjourn by Tiara Evans, seconded by Chad Glover. The meeting was adjourned at 7:45 pm.

MINUTES

CITY OF DEKALB

Annie Glidden North Community Services Subcommittee Meeting

Held in Dekalb City Hall Executive Conference Room on March 7, 2018 at 6:15 pm

The meeting was called to order at 6:22 pm by Jamie.

A. Roll Call

Present from the Annie Glidden North Community Services Subcommittee were Chad Glover, Herb Rubin, Gip Seaver, Jamie Craven, Valarie Redmond, Tiara Huggins, and Dan Kenney. Also present were Jason Michnick and Lisa Bergeron.

B. Approval of Agenda

Motion to approve by Chad Glover, Seconded by Herb Rubin. Motion carried on a voice vote.

C. Public Participation

D. Items for Discussion

1. Overview of University Village Social Service Proposal

Jason provided an overview of the proposal to the Committee. When UV was sold and rezoned, City renegotiated \$500,000 over a 15-year period dedicated to social services in the geographic area. The City is working on a strategy to spend those resources in conjunction with CDBG funds and City General Funds for human services agencies in the area.

The City released an RFP for and is considering a proposal from Family Service Agency whose proposal included year-round programming. Other agencies partnering in the proposal include Adventure Works, DeKalb County Community Gardens, Kishwaukee Community College, IL Worknet and 4Cs. FSA will have an onsite case manager and coordinate all other organization activities. UV is also building a community room which can be used for these programs/services. Agencies will do a baseline survey will track outcomes annually. Metrics for the programs are outcome based rather than quantity.

The Adventure Works program will provide positive youth development programs focused on outdoor programming and will be running 1 day per week. Community Gardens will focus on food access and engaging youth in training on soft skills for jobs and growing foods. They will increase the number of onsite gardens from four now and are fundraising for a "Growmobile" to deliver foods to places of residence. Kishwaukee College and Illinois WorkNet will be providing employment orientations at UV with a counselor who will audit skills and align with job opportunities and employers. If no alignment, they will have opportunities for training programs at KCC. The County Health Department will offer income eligible programs like blood testing, family planning, Medicaid and insurance enrollment assistance, and others. They will be coordinating these programs and transportation to and

from the events. When feasible, they will come on site to UV in the community center as well. 4Cs will be providing early childhood development programs.

A suggestion was made to include other programs like voter registration services and enrollment in the Tenants Association.

Other suggested programs the neighborhood could benefit from were mental health and daycare services.

Concerns were raised regarding the WorkNet jobs which are often outside the city. With the existing transportation issues, focus needs to be on employers more proximal to the AGN neighborhood.

Another partner that could be part of this is NIU leveraging day care, health care, and other linkages like bringing together nursing studies with health care needs of the community. School of Nursing is right on the fringe of AGN footprint and have been willing and interested in the past in collaborating and finding opportunities for student practicum hours.

The committee discussed the need for a communication plan to generate awareness on programs and offerings. Part of the role of the case manager will be to serve in this type of role but concerns were expressed on how much workload is being planned for a part time position.

The committee discussed a feedback loop from the residents receiving the services. Will they be able to provide input? A suggestion was made to survey residents 6 months to one year into the program or create an ongoing feedback loop. Residents receiving the services should have a role in assessing the program. The baseline survey in the proposal was geared toward that end. A suggestion was made to build an advisory board that includes residents to oversee and contribute to the implementation of the programs. Tenants Association could be a vehicle in serving an advisory role for the programs.

How can we strengthen organizations like the Tenants Association and build similar in other regions of AGN?

The committee discussed building an inventory of training programs and linking to employment opportunities of which can lead to identifying gaps. The case manager was discussed as a key in inventorying needs of residents and linking to available programs.

The committee discussed transportation as a key to linking residents to job opportunities. This is being addressed by Transportation Committee. First Student could be engaged to address the transportation issue until the broader NIU and VAC merger can be implemented.

The committee discussed changing the dynamic on jobs and employment by starting with the skills of existing AGN residents then building programs and skills needed for available job opportunities. Transportation is an example as bus drivers will be needed for expansion in transportation and routes. Another employment opportunity could be daycare services through 4Cs.

Suggestion was made to leverage the task force participants and the residents to demonstrate a presence in the community, distributing information, connecting residents to job. At present, there is little awareness of the AGN task force activities.

A request was made to establish a vehicle to share minutes across the AGC sub committees distributed by email or other option rather than just on the website.

2. Discussion of Community Services in the Annie Glidden North neighborhood

- a. Continuation of establishing desired outcomes
 - i. Communication/awareness campaign
 - ii. Build and link neighborhood organizations
 - iii. Engage NIU as a partner in programs and services
 - iv. Expand to other partners like churches
 - v. Expand community Involvement
 - vi. Provide daycare options, particularly for second or third shifts
 - vii. Provide a walk-in clinic or urgent care facility

- b. Identifying projects and actions
 - i. Develop a communication/awareness campaign. Use of kiosks or community bulletin boards. Social events for connecting with families.
 - ii. Inventory skills of UV and other AGN residents – what exists. Asset development, measure what assets are already in the community.
 - iii. Identify training and employment gaps. Inventory workforce/training programs, employers linked to those programs, job openings, and then find gaps.
 - iv. Expand short and long-term transportation options like shuttle service, Uber, or leveraging employers

Next meeting will be identified via Doodle

E. Adjournment

Move to adjourn by Chad Glover, seconded by Gip Seaver. The meeting adjourned at 8:45 pm.